# Shelby Whippet Athletic Complex Sponsorship Opportunities

# Football/Soccer Facility with Field Turf

The brand-new football and soccer field will feature a turf playing surface. A sports field with synthetic turf will promote year-round activity on a safe and resilient surface for our physical education classes, band, and athletic teams, which will in turn promote student wellness. Synthetic turf eliminates the use of potentially harmful pesticides and fertilizers while significantly decreasing maintenance costs.

Whippet Patron Contribution = \$150,000: (a maximum of four corporations will have the opportunity to have their company logo woven into the actual turf field)

# Whippet Plaza

Gather with your friends and family prior to the Whippets taking the fied/rack for a league championship. The Whippet Plaza will afford fans the opportunity to gather before an event and to enjoy the ambiance sitting near the "Victory" fountain.

Whippet Patron Contribution = \$75,000: (appropriate signage will be created to commemorate the sole sponsorship of this unique feature of the Whippet Athletic Complex)

#### Press Box

Perched atop the grandstands on the home side of the field, the press box will offer a tremendous view of the playing facility for media, coaches and game personnel, as well as offer seating available to individuals or businesses who wish to procure a private viewing space for the big game.

Whippet Patron Contribution = \$25,000: (a maximum of four corporations will have the opportunity to have their company logo located on the front of the press box. Signs will be 3" x 12'; three out of the four sponsorships are sold)

#### Scoreboard

Located in the northern end zone, a state-of-the-art scoreboard is sure to be a fan favorite featuring advanced graphics and a large video board.

Whippet Patron Contribution = \$25,000: (a maximum of four corporations will have the opportunity to have their company logo placed on the scoreboard)

## **Locker Room/Athletic Trainer Facility**

This 3,800 square foot facility will provide space for locker rooms, a training room, coaches' offices, a team-meeting area, restrooms for spectators, as well as a spirit shop for our athletic boosters.

Whippet Patron Contribution = \$15,000: (a maximum of twelve corporations will have the opportunity to have their company logo adorn the side of the building facing the football/soccer/track facility; signs will be 2' x 8')

#### **Existing Field House and Concession Stand**

The existing Whippet field house and attached concession stand will remain an integral part of our athletic complex. As a matter of fact, when the new athletic complex opens for competition, concession stand accessibility for our fans will be expanded to improve the spectator experience.

Whippet Patron Contribution = \$15,000: (a maximum of twelve sponsors will have the opportunity to have their company logo adorn the side of the building facing the football/soccer/track facility; fans sitting in the beautiful home grandstands will have a prime view of these sponsorship signs as our Whippets compete for another victory)

## **Scoreboard for the Baseball Field**

With the relocation of our baseball field, our Whippets will be playing at a new enue that will not only benefit our players, but the viewing experience of our fans will be enhanced in a variety of ways, one of which will be a baseball-specific scoreboard

Whippet Patron Contribution = \$10,000: (a maximum of two spons rs will have the opportunity to have signage on the scoreboard; signs will be 2' x 8')

## Scoreboard for the Softball Field

The Whippet softball field will remain where it is currently located but the venue will be receiving a much needed facelift, part of which will be a new softball-specific scoreboard.

Whippet Patron Contribution = \$10,000: (a maximum of two sponsors will have the opportunity to have signage on the scoreboard; signs will be 2' x 8')

## Whippet Wall of Honor

Shelby Whippet fans can capture this opportunity to show their support for our Whippet teams by having the name of their company, family, or loved one placed on "The Wall" with accompanying signage illustrating their sponsorship. This beautiful structure will grace Whippet Plaza and the entrance to the football/soccer/track venue.

Whippet Patron Contribution: \$20,000 Plus = Big Dawg Club, \$10,000 = Whippet Club, \$5,000 = Hungry Hound Club, \$2,500 = Dawg Pound Club, \$1,000 = Dawg Bone Club, \$500 = Red & Gray Club, \$250 = Pup Club